



**SD43 Education Foundation  
Board of Directors Meeting**

**Virtual Meeting via ZOOM  
November 12, 2020**

**MINUTES**

**Attendance:**

**Directors:**

Barb Hobson  
Christine Pollock  
Patricia Gartland  
Chris Nicolls  
Michael Hind

**Guests:**

Shawn Silverstone

**PRESENT**

Barb Hobson, convened the meeting as Chair at 2:00 p.m.

**CALL TO ORDER**

There was no conflict of interest declared.

**CONFLICT OF INTEREST**

**POLLOCK/Hind moved to acceptance of the agenda.**

**ACCEPTANCE OF AGENDA**

There were no external presentations.

**EXTERNAL PRESENTATIONS**

**GARTLAND/HIND moved to approve the minutes of the October 14, 2020 Meeting.**

**APPROVAL OF MINUTES**

Chris Nicolls, Director, presented the Terms of Reference for the Endowment Funds. It was requested that the *Visions 2025* Endowment Fund be re-named back to *Directions 2025* as originally proposed. The terms of reference received approval from the Board to be published.

**UNFINISHED BUSINESS**  
**a) Terms of Reference for Registered Endowment Funds**

Chris Nicolls, Director, submitted to the Directors drafts of letters to go to the SD43 community, existing donors, and District suppliers/vendors to inform them of the Foundation and solicit donations.

The Directors requested that the Foundation Directors be listed on the letters, to modify areas of greatest need and that some infographics be included for visual interest. The letters will be circulated to the Board of final approval prior to sending.

Shawn Silverstone spoke to the Board's request to have a facilitated session regarding establishing a vision, mission, and goals for the Foundation. Director, Michael Hind offered the name of a potential facilitator. Mr. Hind will make the initial contact and have Mr. Nicolls and Ms. Hobson speak to the facilitator to establish a framework to proceed.

Shawn Silverstone informed the Board that he had added an "About Us" section to the foundation website with photographs of the Directors.

Shawn Silverstone spoke to the ongoing project regarding the implementation of WeChat Pay on the Foundation's website, informing the Board that it is a complex and costly endeavor, and this effort will be discontinued.

Shawn Silverstone reported that the application for funds from a major corporate donor was unsuccessful.

**POLLOCK/NICOLLS moved to adjourn the meeting at 2:43pm**

**Question was called.**

**MOTION CARRIED UNANIMOUSLY**

**NEW BUSINESS**

**a) Letters re:  
Donations**

**b) Facilitator for  
Visioning Exercise**

**Other Items**

**a) Website: About Us**

**b) E-Commerce on  
Website**

**c) Corporate  
Donation**

**Adjournment**